

-  vujasic@gmail.com
-  Belgrade, Serbia
-  Open to remote work
-  LinkedIn profile

Skills

DESIGN

Brand Identity
Logo Design
Packaging
Key Art Creation
Key Art Adaptation
Title Treatment Localization
Marketing Design
Social Media
Print & Layout
Typography
Presentations
Creative Direction

MOTION & VIDEO

Motion Graphics
Logo Animation
Video Editing

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Premiere Pro

Languages

Serbian

Native speaker

English

Professional working proficiency

Clients

Disney
Marvel
Warner Bros.
Canal+
Telecentro

Ivan Vujasić

Senior Graphic Designer

[Portfolio](#) → ivan-vujasic.vercel.app

I've spent more than 20 years turning ideas into visuals that people notice and remember. Since 2015 I've worked on digital campaigns for Disney and Warner Bros., creating and localizing key art, title treatments and social media assets. As a freelancer I also design brand identities, packaging and print materials. I care about the details, I meet deadlines, and I work easily with both creative and technical teams.

10+

years of digital campaigns for Disney & Warner Bros.

~30

requests a day, all with same-day delivery

7,000

deliverables a year, on brand and quality-checked

Work Experience

Senior Graphic Designer

2015 – 2026

The Sherlock Company · Los Angeles, California (Remote)

- Produced digital marketing and promotional creative for Disney, Warner Bros. and their partners, always on brief and on deadline.
- Handled around 30 localization and adaptation requests a day (roughly 7,000 deliverables a year), all with same-day delivery.
- Localized title treatments for international markets, matching each original logo's style in every language.
- Created and adapted key art, plus digital advertising, social media assets and presentations.
- Worked with creative directors, producers and account managers from first concept to final delivery.

Freelance Graphic Designer

2016 – 2026

Independent

Independent design work for small businesses and product brands, from first concept to print-ready and screen-ready files: logo and brand identity, packaging and product labels, print and marketing materials, social media graphics, and motion graphics including logo animations and short promo videos.

Earlier Career

2000 – 2015

Computer Technician, Wincomp (2010–2015) · Self-employed IT services (2000–2010)

Hardware and software support for business and private clients, which built long-term client relationships and the habit of explaining technical work in plain language.

Education

Secondary Education

Professional courses in graphic design, Adobe software and motion graphics